

**GREEN BAY NEIGHBORHOOD  
LEADERSHIP COUNCIL**

**MINUTES**  
**Thursday, May 1, 2014 5:30 p.m.**  
**Wally's Spot**  
**1979 Main Street**

**NEIGHBORHOOD ASSOCIATION MEMBERS:**

<u>EXC</u>	Molly Martzke (Astor)	<u>X</u>	Mike Erickson (Joannes Park)	<u>ABS</u>	Rosa Herrera (Olde North)
<u>X</u>	Bobbie Lison (Astor East River)	<u>X</u>	Carolyn Mackenna (John Muir Park)	<u>X</u>	Jim Haskins (Olde Norwood)
<u>X</u>	Skip Wilson (Baird Creek)	<u>X</u>	David Hintz (MacArthur Heights)	<u>ABS</u>	George Raymaker (Preble Area)
<u>X</u>	David Blackman (Bay Highlands)	<u>X</u>	Beth Nadolski-Spears (Maple Arches)	<u>X</u>	Dave Bieda, Jane Hansen (Red Smith)
<u>X</u>	Dale Tease (Colburn)	<u>ABS</u>	Jim Ridderbush (Marquette Park)	<u>X</u>	Patrick Kloster (Schmitt Park)
<u>X</u>	Glenn Spevacek (Downtown)	<u>X</u>	Bob Heroux (Mather Heights)	<u>ABS</u>	Miriah Kelley (Seymour Park)
<u>X</u>	Trudy Jacobson (East Shore Drive)	<u>ABS</u>	Craig Runnoe (McAuliffe Park)	<u>X</u>	Debbie Tilot (Starlite)
<u>X</u>	Caroline Stoviak (Fireman's Park)	<u>X</u>	Ann Hartman (Navarino)	<u>X</u>	Emily Jacobson (Three Corners)
<u>X</u>	Joy Glass (Fisk Addition)	<u>X</u>	Dick Pigeon (Nicolet Drive)	<u>X</u>	Scott Vanidestine (Wilder Park)
<u>X</u>	Marta Mezo (Fort Howard)	<u>X</u>	Greg Maloney (NW Railway Garden)	<u>X</u>	Adam Moore (Woodside Heights)
<u>X</u>	Joe Rabideau (Fritsch Park)	<u>X</u>	Dan Theno (Oak Grove)		
<u>ABS</u>	Diane Matthews (Graceland)				

**APPOINTED MEMBERS:**

<u>X</u>	Mayor Jim Schmitt
<u>X</u>	Noel Halvorsen, Executive Director of NeighborWorks, Chair
<u>X</u>	Cheryl Renier-Wigg, Neighborhood Development Supervisor
<u>X</u>	Billie Jo Horsens, Neighborhood Development Specialist
<u>X</u>	Caitlin Green, Neighborhood Support Specialist, Secretary
<u>EXC</u>	Paula Breese, Executive Director of FCR NEW
<u>X</u>	Melanie Czapinski Skalmoski, Neighborhood Watch

**ROLL CALL: CSI's, Alderman Scannal**

**1. Consent Agenda**

- a. The meeting of May 1, 2014 was called to order at 5:41pm. Minutes of April 3, 2014 and a current financial report were approved with a motion made by Scott Vanidestine of Wilder Park Neighborhood Association and seconded by Dan Theno of Oak Grove Neighborhood Association, all in favor. Motion Carried

**2. Mayor's Report**

- a. The Mayor reported that the police incident of late April is under proper investigation and will be resolved soon
- b. Regarding Wal-Mart, the Mayor stated he does not think a one-story, 154,000 square foot store is the best use of that property. Now Wal-Mart is working the City Council for a new plan and the Mayor anticipates a positive ending, just does not know what that is yet
- c. Jim Haskins of Olde Norwood Neighborhood Association asked for an update on the Northland Hotel. The Mayor stated that although the Hotel will be mainly for tourists, they are still looking for a lot of their revenue to come from the community through events such as wine tastings and rotary clubs. Following that he stated that it is everyone's job to lobby for the Northland Hotel project and make it on the top 5 list of priorities. In general, it is going along well
- d. The Mayor welcomed Kim Flom as new Community Development Director and Noel Halvorsen welcomes Billie Jo Horsens as Neighborhood Development Specialist

**3. NHA Capital Campaign Fundraising – Patrick Kloster**

- a. Patrick challenged everyone, if they haven't already, to read up on their capital campaign packets, especially the page on the 3 year financial plan because that is what we hope to accomplish from this capital campaign

- b. He stated that everyone should look for emails with fundraising ideas and a small article that associations can put in their newsletter
- c. Every association has a goal to raise \$200, but going above and beyond would be much appreciated
- d. Patrick stated that he has seen a lot of success in asking business in his neighborhood association for donations, and not to be afraid to do asks, especially repeat asks. He has found that some business want to give, and get offended if they get asked for some campaigns and not others. So please ask!
- e. Noel stated that the dollars raised from this campaign are the dollars to give grants for the Neighborhood Associations

#### 4. **Panel Discussion on Event Planning – Bobbie Lison & Patrick Kloster**

- a. Bobbie Lison of Astor East River spoke first on special events and how they go about planning them. Some of their events include: Park clean-ups, roller skating parties, post Bellin Run clean-up, picnics in the park with music and a pet contest, firework displays, Tennis tournaments, and family carnivals. The key to the successes behind all their events is simply a regular board of four to five people. However, when volunteers step forward with an idea, it is best to let them run with it. That way it is more of a joint effort and one person isn't stuck doing everything. For AER, networking with neighborhood businesses for sponsorships for events is very important, as well as getting the involvement of the Alderman and County Supervisor. AER also contacts area schools which are helpful in finding volunteers. Bobbie said be sure to contact Risk Management for event charges
- b. Patrick Kloster of Schmitt Park spoke second on special events, with a focus on their biggest event, National Night Out. Their event is August 5<sup>th</sup>, and they have a total of 10 people on the planning committee and they have one person take care of all media/advertising. In February they start with an invitation to other neighborhood associations to participate. Then they apply for a mini grant for the event, rent the show mobile and porta potties, and pay for special liability insurance. Patrick also states that sponsors and volunteers are two of the keys to his event. Target is a nationwide sponsor of National Night Out so they are able to get prizes and volunteers from them. Keeping good records is very important for this event. Every year they are able to return to the base they had set the previous year

#### 5. **City Staff Updates**

- a. CSI's of District A are working on and handing out a "Tame It" brochure to educate the public on City ordinances for loud music and exhaust
- b. CSI's of District B reported 6 robberies in the past month, 3 of which are believed to have already been solved. The Wet Whistle Bar is working to resolve current issues and Tank had 20 kids clean up Tank Park the other day in celebration of Earth Day. The CSI's of District B are focusing on an area by the NEW Shelter where there is a homeless problem
- c. CSI's of District C reported that the library is still a big concern and that they hope as the weather starts to get warmer for things to still remain calm. They reminded everyone to be conscious of locking bikes and cars
- d. CSI's of District D reported taking in 101 calls in the past month, which was 20% of all CSI calls taken. The major breakdown of the calls consisted of 22 animal calls, 20 motor assists, 16 road blocks, and 18 parking calls. They also worked on a counterfeit money case, in which the counterfeit bill was a \$10 bill. To conclude, they reminded everyone to call them if they encounter counterfeit money
- e. Melanie Czynski Skalmoski told everyone of a counterfeit money detector that they use at the Police Department. It is a small battery operated detector that detects that uses a light to detect counterfeit bills; it only costs about \$20 online. The GBNLC will consider buying some for the activity arsenal once more money starts rolling in from the capital campaign. Melanie also states that the Police Department is looking for witnesses to the police incident. Finally, there was a permanent closure of 1201 Doblin which was a drug bust; it will be out on the market shortly.
- f. Reminder that starting in June there will be a new meeting location for the GBNLC meetings. They will be taking place at Riverside Ballroom at 1560 Main St, Green Bay

#### 6. **Open Forum**

- a. Joe Rabideau of Fritsch Park Neighborhood Association suggested sending the GBNLC send out a day before or day of meeting reminder about the monthly meetings; attendance was a little low this evening
- b. Bobbie Lison of Astor East River Neighborhood Association stated they are having an association plant and rummage sale on May 17<sup>th</sup>
- c. Scott Vanidestine of Wilder Park Neighborhood Association reminded everyone that they need the copyright to show movies outdoors, and suggested Criterion USA to get the copyright.
- d. Mike Erickson of Joannes Park Neighborhood Association stated they will be having a Music in the Park event on August 16<sup>th</sup> with a raffle; you can contact him for tickets.
- e. David Hintz of MacArthur Heights Neighborhood Association suggested checking out nextdoor.com as a great way to connect neighbors. They connected to 70 people in 45 days. He also shared his success of their neighborhood clean-up, last year they had 9 people come out, this year they had 43 people come out, as well as 12 people from Sanimax bring them breakfast
- f. Jane Hansen of Red Smith Neighborhood Association stated they will be having a neighborhood rummage sale on June 20<sup>th</sup> and June 21<sup>st</sup>
- g. Greg Maloney of Northwest Railway Gardens Neighborhood Association stated they will be having their annual meeting followed by a BINGO event on Thursday, May 8<sup>th</sup> at Jefferson Elementary School.
- h. Dan Theno of Oak Grove Neighborhood Association stated they will be having a neighborhood rummage sale on May 17<sup>th</sup>
- i. Emily Jacobson of Three Corners Neighborhood Association stated the community garden will be doing a park clean-up on Saturday, May 3<sup>rd</sup> from 10am-noon, meeting at the community garden on University Avenue
- j. Ann Hartman of Navarino Neighborhood Association stated they will be doing a park clean-up on Saturday, May 3<sup>rd</sup> starting at 9am at Navarino Park, gloves and bags will be provided
- k. David Blackman of Bay Highlands stated they will be having a rummage sale this Saturday, May 3<sup>rd</sup>
- l. Bobbie Lison of Astor East River Neighborhood Association stated for anyone looking to donate to a good cause, Green Bay East High School has been selected to play at the 4<sup>th</sup> of July parade in Washington D.C. Astor East River will be donating
- m. One last reminder to fundraise for the GBNLC Capital Campaign!

## 7. Adjournment

- a. A motion to adjourn the meeting of May 1, 2014 was made, all in favor. Motion carried. Meeting adjourned at 7:06pm